

MY CV

Grown up in our family's quite modern and large grocery store in my little home town – and helped there since I was a child.

- 1977 Abitur (university-entrance diploma)
- 1977 Eilert Language School, Osnabrück
- 1979 Degree as Foreign Language Correspondent
English/French
IHK Bielefeld (Chamber of Industry and Commerce)
- 1979 Procter & Gamble, Schwalbach*
Brand Assistant Personal Care
- 1981-2011 Grey Düsseldorf, Grey Group Germany, Grey M&EE, Grey EMEA**
Assistant to Bernd M. Michael, CEO & Managing Partner
- 2005-2009 (parallel to Grey, 33% part-time)
BMM Office for Brand Architecture
Assistant to CEO & Office Manager
- 2009-2011 parallel to Grey, after Mr. Michael's accident
Foundation & building up of "Your personal business center C16_18"
to make best use of the existing office building
- 2011-2016 Grohe, world market leader for sanitary fittings
Assistant to CEO & Special Customer Relationship Manager
- 03/16 Termination of contract after takeover of Grohe through Lixil Corp. Japan
and major CEO/Top Management reorganization

***about Procter & Gamble Co. (P&G)** : an American multinational consumer goods company, manufacturer of blue chip brands for family, beauty, personal and household care products. Their German organization was newly founded and Personal Care was just established.

****about Grey** : Grey ranks among the world's top advertising and marketing organizations, serving one-fifth of the FORTUNE 500, in 96 countries. It ranked No 2 in Germany and is known as "The Brand Agency" with more than 50 years' history. My boss, Bernd M. Michael, was CEO of Grey Germany in 1981. His responsibility grew from Germany to Middle & Eastern Europe, to Europe and finally he was Chairman EMEA and Member of the Board of Directors Grey Inc.

Also, he was President and Board Member in many Associations and Organizations and a much sought after speaker and publisher.

***** about Grohe :**

Grohe is the world market leader in sanitary fittings focussing on the brand values Technology, Quality, Design and Sustainability for the benefit of "Pure Freude an Wasser". It employs 6.000 people worldwide on average, 2.400 of them in Germany. In 2014, the company could reach a consolidated turnover of 1.2 billion Euro through its broad product offer for bath and kitchen. In 2014 GROHE was taken over by Lixil Group and Development Bank of Japan and is now part of Lixil Water Technology.